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Bankruptcy final approval court order the Pennsylvania of Insur-cover \$10 mil-legal complaint number of former directors of the PHICO Insur-

-based PHICO's business was writ-malpractice in-health systems, physicians. ent will be used s that the poli-ered as a result y's insolvency.

deal

I—NCO Group need to acquire services Inc. for lion in stock. the acquisition to expand its ess outsourcing is the world's er of accounts-collection and services.

Square-based es customer-re-management ser-call centers. ase agreement H stockholders 5.50 worth of for each RMH own, as long as closing price ck over the 20 the deal closes n \$22 and \$27. does, NCO will ckholders some- 3.3 million to 4 es of its stock,

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in last week's ctly identified ichael Yaron's hase in Old elphia. Yaron, nicipal of Yaron ough the t once housed 's Church In-institute itself

i3Archive inks Siemens

Company is out to market its online digital mammography data

PETER KEY
STAFF WRITER

Startups don't usually sign deals with corporations the size of Siemens AG prior to announcing their management team.

But i3Archive Inc. isn't a usual startup.

The Philadelphia-based company was formed in April to commercialize an online database of digital mammogram images developed at

the University of Pennsylvania.

"The database is something that is quite exciting to us," said Joanne Scott-Santos, the women's health manager for Siemens Medical Solutions, a unit of Munich, Germany-based Siemens that has its U.S. headquarters in Malvern.

So exciting, in fact, that Siemens announced in September that it had signed a deal to

market i3Archive's National Mammography Archive as part of its imaging products and services.

i3 Archive didn't announce the deal, in fact, when Siemens announced the deal. i3Archive hadn't even announced the deal. The company finally announced that earlier this month and

See MA

House hunting with a GPS

NATALIE KOSTELNI
STAFF WRITER

Two local entrepreneurs have invested more than \$1 million of their own money to form a company that combines house shopping with state-of-the-art military technology.

Their mission: Make potential home buyers better informed, enabling them to have a more pleasant buying experience and, if lucky, for less money.

Called Smarter Agent Inc., brothers Brad and Eric Blumberg developed a system that uses the Internet, wireless communications and hard data to deliver up-to-date information on a property that is accessible to someone looking to buy a house. While the data and service also applies to commercial property and land, the residential part of the system is at the forefront of their efforts for now. The company is based in Camden and Philadelphia.

Here's how it works: A person with a mobile phone equipped with a satellite global positioning system, or GPS, and Web access can drive up to a house and, with the press of a button on the phone, have all



CURT HUDSON

Eric Blumberg tests out the system in Society Hill.

of the publicly available data on that property instantly downloaded. GPS offers military grade mapping with access to instant information and the data is updated twice a day.

Smarter Agent data also includes information available

on the MLS, or multiple listing service, commonly used by Realtors to list homes that are on the market. The MLS information typically has a sale price, comparables, and the like.

"The magic is in the GPS," Brad Blumberg said, "you See **SMARTER AGENT**, Page 50

Bio bat the

JOHN GEORGE
STAFF WRITER

An important source for the sciences community those locally those capital firms drying up.

The Small Business Administration started enforcing for Small Business Administration Research that says grants awarded to are 51 percent by one individual als who are zens.

Local and organizational ing elected the SBA's staff of the rule, try says w biotech com majority ow years are o tal firms — SBIR grants

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Sports Congress goes for Army-Navy

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