

Military technology will help you find your next house!

Under a military program initiated by Congressman Rob Andrews and the U.S. Department of Defense (DOD), Smarter Agent, Inc. is creating advanced homeland security applications to provide first responders with rapid access to information about the world around them.

But it is Smarter Agent's unique commercialization effort -- allowing consumers looking for homes to access advanced technology and realty services -- that is creating a buzz in technology and real estate circles around the country. Since Smarter Agent unveiled its realty website last summer, over 20,000 users have swamped their Internet site, with an estimated 200 clients logging-in everyday!

"Technology transfer is an important economic engine and a key consideration when funding research at the federal level," noted Congressman Rob Andrews. "We are very impressed with the effort by Smarter Agent to make South Jersey and the Philadelphia region a knowledge center for information technology about the built environment. Their focus has implications for many industries including homeland defense."

At www.smarteragent.com, Internet real estate shoppers can search, find an agent and buy real estate while using some of the most advanced concepts in Internet and Wireless technology. Using "best practices" acquired while working in a military focused environment, Smarter Agent is attracting younger first time homebuyers and sophisticated real estate pro's -- two demographic segments that are comfortable with being style setting early

adopters of new technology and trends.

"The age of the real estate agent web page with links to homes for sale is yesterdays news," said Eric Blumberg, president of Smarter Agent. "We have taken the technology of the military along with their ideals of efficiency and

support (of the soldier) to create a 'Global Command and Control' of all real estate information in real time which can be accessed from anywhere by consumers."



Pictured are Eric Blumberg, president/CTO of Smarter Agent; Diena Seeger, director of technology services at Smarter Agent, Congressman Robert Andrews, and Brad Blumberg, CEO of Smarter Agent.

in the news
Continued from page 3